



AGRICOLA REDESIGN, LLC



3 Village Square • Glendale, OH 45246 • 513.771.3927 • www.agricolaredesign.com

Welcome to one of the interior redesign industry's best training resources for the creative adult learner. The Agricola Redesign Training Specialists (ARTS) programs are designed to promote and enhance the interior redesign and home staging industry through quality training for our students.

***Diane Agricola** is the ARTS programs certified instructor and mentor, and is affiliated with the Real Estate Staging Association (RESA), the Association of Design Education (ADE) and the Interior Design Society (IDS). Diane has worked in the redesign industry since its infancy, and is an award winning designer with a successful redesign firm in Cincinnati, OH. Her goal is simple – provide every student with the highest quality training possible to confidently work in the redesign industry. "My greatest satisfaction comes from empowering my students with knowledge and skills in the industry I love."*

All ARTS training programs are held in our 1,600 square foot redesign firm, training center and boutique in Glendale, OH, a historic village located just north of Cincinnati. Our students spend their training class immersed in a working design firm, giving them a real-life experience in the redesign industry.

You have questions – we have the information you need to make an informed training decision. Our 3-Day Class will educate you about interior design basics for the interior hobbyist, our 5-Day Class will prepare you to work as an interior redesigner and home stager and our Color Confidence Class gives you the skills to create the perfect color palettes for your clients.

*Don't wait any longer to do what you have always wanted to do...**start right now.***

▶ **COLOR CONFIDENCE CLASS**

THE WORLD OF INTERIOR REDESIGN & HOME STAGING IS WAITING FOR YOU

Color forms the background of our world, creates welcoming and comfortable living spaces and affects us on an emotional level. Selecting colors for paint, accents, furniture and upholstery is exciting, adds life and personality to homes and can be the most overwhelming set of decisions you will make as an interior redesigner. Successful color consultations can be a lucrative addition to your menu of services, allowing you to build a stronger bond with your clients, and take your interior redesigns to the next level. The ARTS Color Confidence Class will provide you with the tools and knowledge you need to confidently select color for your client or your own spaces.

The ARTS Color Confidence Class is based on a proven, client-focused method of selecting colors. This method will allow you to confidently choose colors for paint, accents and furniture that will coordinate with existing furnishings and accessories to create a well-balanced, interesting palette. This is called "knitting the rooms together with color" and is at the heart of this philosophy of color.

Choosing colors for a client forms a bond of trust that will allow you to successfully offer other design services. Many clients find the process of selecting colors extremely trying. Oprah Winfrey has said that she would rather knock down a wall than choose a paint color!

With many years of experience selecting color palettes for her clients, Diane Agricola has perfected a custom client-focused color selection process. Through the ARTS Color Confidence Class, she shares this process with you, giving you the tools and knowledge you need to work with color. Diane emphasizes the importance of your professional color tool, and becoming familiar with your paint box. She shares her color experience with you – which colors are great backgrounds, wonderful accents and interesting chameleons. She offers a palette of go-to colors that remove the fear and provide a starting point for creating a custom palette that will work for every home.

CLASS AGENDA

Day One:

- Understanding the Client Color Consultation • Trendy Hues of the Past • What's Your Color Personality?
- Basic Training: Understanding Color • The Professional Color Box • Color Your Client's Home – Hands-On Color Selection

Day Two:

- Color: The Industry • Fads and Trends • Tools of the Trade • Using Subcontractors
- Hands-On Color Consultations at Client Homes • Q&A • Certificate of Completion



AGRICOLA REDESIGN, LLC



3 Village Square • Glendale, OH 45246 • 513.771.3927 • www.agricolaredesign.com

▶ COLOR CONFIDENCE CLASS

FREQUENTLY ASKED QUESTIONS

Q: Do I need to have decorating experience or training?

A: No, you do not. All that is needed is the desire and energy to learn more about what you already love. You have been told by friends and family that you have a gift – it is time to **“Give yourself the gift of change”** and start on your new career, doing what you have always wanted to do.

Q: How large are the training classes?

A: We limit class size to 4 students so that you will receive the personal attention you deserve.

Q: What is the class fee?

A: Please call 513.771.3927 for pricing.

Q: What is the dress code for training?

A: We encourage our students to dress “business casual.”

Q: What should I bring with me to class?

A: We provide all the materials you need for a full experience. If you would like to have before and after photos for your portfolio, we encourage you to bring a camera.

Q: Where is the ARTS training program held?

A: All ARTS training programs are held at our Training Center at 3 Village Square, Glendale, OH 45246. Glendale is a historic village located just 20 minutes north of downtown Cincinnati, in Southwest OH.

Q: Where can I stay while I train with ARTS?

A: There are many hotels within a 5 mile radius of our location in Glendale. Most of our students stay at the Hampton Inn to take advantage of the discounted rate they offer ARTS students. The hotel is located at:

9266 Schulze Drive

West Chester, OH

513.341.2040.

The Hampton Inn is conveniently located near retail, movie theaters, and restaurants.

Q: What do I do if I still have questions?

A: Please do not hesitate to contact Diane Agricola directly. She will be happy to speak with you and make sure all your questions are addressed before you make a training choice. She can be reached at 513.324.3927, or email her at diane.thestudio@fuse.net.

2012 TRAINING SCHEDULE FOR COLOR CONFIDENCE CLASS

- April 28-29, 2012
- June 23-24, 2012
- August 18-19, 2012
- October 27-28, 2012

Unable to attend one of these dates? Please call, as additional class dates can be added with enough interest.